

# HERE'S HOW TO PLACE YOUR GRADUATION AD

To place your ad in our May 31 edition, contact us at [elcounionads000@yahoo.com](mailto:elcounionads000@yahoo.com) with the following information no later than 5 p.m. Monday, May 14:

## 1. YOUR information

YOUR NAME  
Mailing address with city and ZIP code  
Email address  
Your Phone number

## 2. SIZE

Tell us what size you want your congratulations ad to be. Photos will run in black and white unless you order color.

- (A) 3 columns by 3 inches -- \$30 (one photo, up to about 25 words)
- (B) 3 columns by 5 inches -- \$45 (one photo, up to about 35 words)
- (C) One-fourth page -- \$150 (One or two photos, up to about 60 words)
- (D) Half-page -- \$300 (One to four photos, up to 75 words)

## 3. PHOTOS

For the smaller ads, keep in mind that the photo will run fairly small, so a headshot will work best. Send us a jpeg or pdf.  
Add \$100 if you want your photo(s) to run in color.

## 4. TEXT

Tell us what you want to say. Simplicity is best - your ad will be more effective when you keep the wording brief. Be sure that your message is in good taste.

## 5. DESIGN

You have the option to design your own ad according to the specified dimensions and send it to us as a pdf subject to our approval or we can design your ad with sufficient notice.

## 6. PAYMENT

Payment is by check or money order only, made payable to El Camino College Union (sorry, no credit cards). Payment must be received by noon on Thursday, May 25. Mail or deliver to: Advertising Office, The Union/Journalism Department, Humanities 113, El Camino College, 16007 Crenshaw Blvd., Torrance, CA 90506

If time allows, we'll send you a pdf copy of your ad for quick advance review.

[Elcounionads000@yahoo.com](mailto:Elcounionads000@yahoo.com)

310-660-3329